

**Culttrips 2.0 European Slow Travel Experiences /
European Agricultural Fund for Rural Development (EAFRD) / LEADER 2014-2020**



The European
Agricultural Fund for
Rural Development:
Europe investing in
rural areas



Invitation to an online meeting via ZOOM

Wednesday, March 18, 2020

Time: 2 P.M. – 5 P.M.

Link: <https://zoom.us/j/440748413>

Meeting-ID: 440 748 413

invitation to	invitation accepted from	participants
0 – LAG Zeitkultur (AT)	Barbara Stumpf (test check ok) Melanie Koch (test check ok) Manuela Schnur (test check ok)	
1 - LAG Urfahr West (AT)	Sigrid Gillmayr (test check ok)	
2- Office Régional de Tourisme Centre-Ouest asbl (LU)	Julia Schrell (test check ok) Nadine Schank (test check ok)	
3 – Valle Umbra (IT)	Katrin Dehne Luciano Posti Marco Parroni	
4 – LAG Cittadella del Sapere (IT)	Nicola Vita (test check ok) Maria Cristina Porfidio	
5 – LAG Märkische Seen (DE)	Marie Kessler Grit Körmer	
6 – LAG Nedre Dalälven 3 (SE)	Charlotta Heimersson (test check ok) Henrik Thomke (test check ok)	
7 – LAG Alytus District (LT)	Henrieta Miliauskienė (test check ok)	
8 – LAG Start 2020 (IT)	Gianluca Gariuolo	
9 – Marting Schobert (St Elmo's Marketing)	Martin Schobert (test check ok)	
10 – HMC Marketing (Bettina Haas), PR Agency	Bettina Haas (test check ok)	
11 – crosseye Marketing (website developer)	Evelyn Götz (test check ok)	

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Agenda:

WELCOME TO ZOOM! 😊 (15 minutes)

- address of welcome by the lead partner
- short introduction by all participants (checking tone and video)

1) Management (45 minutes)

- status quo and timetable

#	When	What	Where	new dates?
1	2019 January 13-15	Project Kick-off Meeting 1	Hartberg	
2	2019 June 16-19	Train the Trainer 1	Romania	
3	2019 October 21-24	Project Meeting 2	Umbria	
4	2019 November 17-20	Train the Trainer 2	Luxembourg	
5	2020 March 16-18	Train the Trainer 3	Germany (postponed)	
6	2020 April 20-23	Project Meeting 3	Start 2020 (postponed)	
7	2020 Autumn	Project Meeting 4	Lithuania	
8	2021 Spring	Project Meeting 5	Sweden	
9	2021 Autumn	Project Meeting 6	Austria / Urfahr	

2) Product Development (trial and testing) (45 minutes)

- short feedback from each region
- status quo booking tool Regiondo

3) Placement and Distribution (implementation) (45 minutes)

- status quo website and texts

4) Promotion and Communication (45 minutes)

- checking the responsible persons of each region (for PR, for website, for developing)
- next steps (HMC Marketing)
 - PR release?
 - next steps for social media?
 - timetable PR trips?

FEEDBACK and CONCLUSION (15 minutes)

- open questions? feedback?
- scheduling next ZOOM meeting?

ZOOM Meeting No°1
March 18, 2020

